

KROMI: Christian Auth takes up office as new CFO

Hamburg, April 1, 2019 – KROMI, a manufacturer-independent expert in optimising tool availability and tool deployment in machining operations, has today announced Christian Auth’s official assumption of office as the company’s new Chief Financial Officer. With immediate effect, Christian Auth will be supplementing the management team in this function, working alongside Chief Executive Officer Bernd Paulini and Chief Information Officer Axel Schubert.

Mr Christian Auth (40) has a long track record in controlling and finance. In his Board member function at KROMI he will be responsible for the remit of Finance, Investor Relations and Personnel. Before joining KROMI, he acted as Vice President for Sales Controlling of the Overseas Region at MAN Truck & Bus AG. Prior to this, he held the position of Chief Financial Officer responsible for the finances of subsidiaries of MAN Truck & Bus AG in Southeast Asia and Eastern Europe. Christian Auth therefore brings with him the ideal prerequisites for effectively supporting KROMI and for promoting the company’s journey along a profitable growth trajectory in the medium term.

“We are looking forward to working together with Christian Auth,” says Bernd Paulini, KROMI’s CEO. “Together we will generate significant stimulus to enable us to leverage the potential of our markets, both domestic and international, and to serve our customers’ requirements to the best possible extent as a pioneer in optimising tool availability and tool deployment.”

Company profile:

KROMI, Hamburg, is a manufacturer-independent expert in optimising tool availability and tool deployment in machining operations. As a reliable and transparent partner to industry, KROMI combines machining technology, data management and streamlined logistics processes to form compelling all-round solutions. Thanks to networked dispensers in customers' production areas in combination with digital inventory controlling, KROMI ensures the optimal utilisation and availability of the requisite working resources at the right time and in the right place. The activities of KROMI aim to always offer maximum value for customers' machining operations in its core markets of Europe and Brazil. This entails analysing processes on the customer side in detail and identifying opportunities and potential improvements, in order to optimally integrate tool supplies with all requisite services. KROMI currently has sites in Germany, Slovakia, the Czech Republic, Spain and Brazil. KROMI is also active in five further European countries. Visit us on the Internet at: www.kromi.de

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