

Expansion of the Management Board of Delticom AG

Hanover, September 03, 2020 – The Supervisory Board of Delticom AG (German Securities Code (WKN) 514680, ISIN DE 00005146807, stock market symbol DEX), Europe's leading online retailer for tyres and complete wheels, has appointed Dr. Harald Blania as a member of the Management Board of the company with effect from August 14, 2020. The appointment was limited in time and is valid until the end of February 28, 2021.

Dr. Blania has been Delticom AG's Chief Performance Manager (CPM) for the past 8 months. Since the start of this year, he has successfully accompanied Delticom AG's restructuring process initiated last year. Dr. Blania is characterized by his many years of experience as an interim manager in positions such as CRO, CFO or General Manager and has extensive expertise in the restructuring and reorganization of companies. As a member of the Management Board, Dr. Blania will continue to be committed to the continuation of the successful restructuring process, which includes an M&A process.

<End of disclosure>

About Delticom:

With the brand Reifendirekt, Delticom AG is the leading company in Europe for the online distribution of tyres and complete wheels.

The product portfolio for private and business customers comprises an unparalleled range of more than 100 brands and around 18,000 tyre models for cars and motorcycles. Complete wheels and rims complete the product range. The company operates 394 online shops and online distribution platforms in 73 countries, serving around 15 million customers.

As part of the service, the ordered products can be sent to one of Delticom's approximately 39,000 service partners worldwide for mounting at the customer's request.

Based in Hanover, Germany, the company operates primarily in Europe and the USA and has extensive expertise in the development and operation of online shops, internet customer acquisition, internet marketing and the establishment of partner networks.

Since its foundation in 1999, Delticom has built up comprehensive expertise in designing efficient and fully integrated ordering and logistics processes. The company's own warehouses are among its most important assets.

In fiscal year 2019, Delticom AG generated revenues of around 626 million euros. At the end of last year, the company employed 242 people.

Delticom AG shares have been listed in the Prime Standard of Deutsche Börse since October 2006 (ISIN DE0005146807).

On the internet at: www.delti.com

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